

Arizona Parents Commission on Drug Education and Prevention

Strategic Direction, 2008-2009

"The Arizona Parents Commission on Drug Education and Prevention is established. The Commission shall consist of nine members. The members of the Commission shall be appointed by the Governor within sixty days of the effective date of this section and shall serve two year terms. Of the nine members, five shall be parents with children currently enrolled in a school in this state, one shall be a representative of a law enforcement agency, one shall be an educator in a local school district, one shall be a representative of a county probation department, and one shall be a representative of the drug education and treatment community."

-A.R.S. 41-1604.17

Primary Responsibility

The Arizona Parents Commission on Drug Education and Prevention funds programs that increase and enhance parental involvement, and increase education about the serious risks and public health problems caused by the abuse of alcohol and controlled substances.

Goals & Strategic Objectives

Goal #1: Enhance the efforts of Arizona's programs and initiatives that aim to increase parental involvement and education about the risks and public health problems caused by substance abuse.

Strategic Objective 1: Identify and fund programs and initiatives that reflect the Commission's priority areas and increase parental involvement and education about the risks associated with substance abuse.

Action Step: In a solicitation for proposals, include programs that aim to enhance parental involvement and serve ethnically diverse communities.

Strategic Objective 2: Promote parental involvement and provide education about substance abuse through the Parents Commission website.

Action Step: Research and design a website that provides useful information and guidance for parents.

Indicators of Goal Completion:

- Parents Commission programs enhance parental involvement and increase education about the risks associated with substance abuse, serving ethnically diverse individuals and families.
- Parents Commission website is utilized as a source to disseminate information to parents.

Goal #2: Increase public awareness through outreach and effective partnerships.

Strategic Objective 1: Continue to fund evidence-based programs and initiatives that increase education about the risks and public health problems associated with substance abuse.

Action Step: Give priority to evidence-based programs, when making funding decisions.

Strategic Objective 2: Improve the communications infrastructure of the Parents Commission and its grantees to promote the work, programs, and policies of the Parents Commission.

Action Steps: a. Post information on the work of the Parents Commission to the Parents Commission website. b. Carry the voice of parents by participating in substance abuse related policy discussions.

Indicators of Goal Completion:

- Parents Commission programs increase awareness of the risks associated with substance abuse
- Parents Commission website provides information on the risks associated with substance abuse, along with the work of the Parents Commission
- Parents Commission membership on the Arizona Substance Abuse Partnership

Goal #3: Allocate and oversee the implementation of programs funded by the Commission to ensure accountability of grantees and adequate results.

Strategic Objective 1: Support proven practices that increase parental involvement and education about the risks associated with substance abuse

Action Step: Develop funding allocation plan that supports outcomes driven, evidence-based programs and initiatives

Strategic Objective 2: Determine effectiveness of Parents Commission programs

Action Step: As appropriate, fund evaluation component of programs and/or require grantees to include evaluation component

Strategic Objective 3: Provide responsible grantee oversight and technical assistance to ensure results

Action Step: Continue to institutionalize grantee orientation and reporting procedures

Indicators of Goal Completion:

- Parents Commission programs are research-based and outcomes driven
- Information is available to report out on the impact and effectiveness of Parents Commission programs
- Grantees are in compliance; producing deliverables, adhering to reporting procedures and maintaining close contact with program administrator

